



16 October 2023

Celebrate National Baking Week with British Garden Centres

It's time to don your aprons and roll up your sleeves as British Garden Centres celebrates National Baking Week (14th to the 20th of October 2023).

Started by the leading kitchenware brand, Pyrex in 2007, the week aims to encourage people of all abilities to embrace the joy of baking and celebrate mouth-watering delights both sweet and savoury in kitchens and cafes across the UK. Whether you are a budding Prue Leith or more of a soggy bottom, centres throughout the country are here to get Britain baking! Need some inspiration? Pop down to your British Garden Centres store for something tasty in the cafe, that will encourage you to get your pinny on!

Enjoy freshly baked delights

Did you know that the British Garden Centres group sell over **one million** cakes a year?? That makes us the baking experts – our staff at our Gardeners Retreat Restaurant and Coffee Haven cafés are passionate about deliciousness, flavour and quality.

While at your British Garden Centres store, don't miss the opportunity to indulge in our freshly baked treats. The in-store Gardeners Retreat Restaurant or Coffee Haven offer a tantalising range of delights, from flaky pastries to scrumptious cakes. Savour the flavours of home-baked artisanal baked goods, made with love and care by our talented staff using the finest ingredients. The vibrant atmosphere of our cafes provides the perfect backdrop for a family day out or taking your treats home to enjoy with loved ones.

Explore a variety of baking supplies

To ensure a truly fulfilling baking experience, British Garden Centres provide a wide array of baking supplies that cater to every baker's needs (check local store for details). From top-quality ingredients to baking equipment, your local centre will help to unleash the budding baker in you to create culinary masterpieces that will leave your taste buds craving for more.

The perfect gift for baking enthusiasts

Looking for a thoughtful gift for a baking enthusiast in your life? Your British Garden Centre has you covered. Explore their selection of beautifully packaged baking kits and accessories that are guaranteed to delight every cake or bread



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maker. From elegant aprons to speciality bakeware, these gifts are both practical and stylish and will keep the recipient busy in the kitchen all year round.

Ricky Towers, Group Restaurant Director at British Garden Centres said: “National Baking Week is a celebration of the world of cakes, biscuits and pastries and we are delighted to invite customers to our stores for these treats. From precision and timing to innovation and passion, our team of talented restaurant team members strive to bring joy to every plate. And if you fancy a go at home, we have the ingredients to make creativity and deliciousness come together.”

ENDS:

WORD COUNT: 455

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK’s largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody’s Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres

Website: www.britishgardencentres.com

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