



7 November 2023

British Garden Centres saves over 10,000 meals from going to waste with Too Good To Go

British Garden Centres, the UK's largest family-owned garden centre group and the leading surplus food app, Too Good To Go, are thrilled to announce a significant milestone in their partnership. Together, they have successfully prevented more than 10,000 meals from going to waste since the initiative was rolled out across some sites earlier this year.

With 40% of all food ending up being wasted and the current cost-of-living crisis putting pressure on purse strings, the Too Good To Go app is one way that British Garden Centres can offer support to their customers in each community effectively.

2023 saw the start of the collaboration with Too Good to Go across its 26 carvery sites - Tarporley, Osterley, Chapel, Thatcham, Bressingham, Arcadia, Carr Gate, Roxton, Ramsgate, Hornsea, Horncastle, Wolseley Bridge, Shipley, East Durham, Tring, Woodthorpe, Albrighton, Irton, Leyland, Louth, Braintree, Bolton, Gilberdyke, Crawley, Brigg and Mirfield. These centres have handed out Surprise Bags of food to local customers and collectively helped avoid 25,000 tonnes of CO2e emissions, equivalent to more than 4 million full smartphone charges or 114 flight tickets from London to Berlin.

Too Good To Go is a social impact company working with companies to prevent food waste by enabling customers to purchase surplus food from restaurants, convenience retailers and producers in an affordable way. Users download the free Too Good To Go app and search for nearby businesses that offer unsold food, where they can then purchase a Surprise Bag filled with great food at a fraction of its original retail value, collect it at an allotted time and enjoy.

Ricky Towers, Group Restaurant Director at British Garden Centres said: "British Garden Centres and Too Good To Go have successfully reached the impressive milestone of 10,000 meals, showcasing their fruitful partnership. Our team takes great pride in the accomplishments and the food that we have saved from going to waste at our carvery sites in recent months. This significant achievement serves as a testament to our shared dedication towards combating food waste and its environmental implications. By demonstrating how small actions can yield significant



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transformations, we are looking forward to continuing our collaboration and achieving bigger milestones, all in the pursuit of a sustainable future.”

Sophie Trueman, UK & Ireland Managing Director at Too Good To Go adds, “We’re thrilled to have reached this incredible milestone together with British Garden Centres. Their commitment to tackling food waste has made them the perfect partner for us, and it’s amazing to see the significant impact we are driving together. Saving good food from going to waste not only carries huge benefits for our planet, but it can also be a great help in coping with the rising food costs we’re experiencing at the moment. I can’t wait to see our partnership continue to flourish and rescue even more good food from going to waste.”

ENDS:

WORD COUNT: 474

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK’s largest family-owned garden centre group with over 60 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now over 60 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres, Woodthorpe Leisure Park, and Woody’s Restaurant & Bar.

About Too Good To Go:

Too Good To Go is a certified B Corp social impact company that connects users with partner stores to rescue unsold food and stop it from going to waste. With over 78 million registered users and 140,000 active partners across 17 countries across Europe and North America, Too Good To Go is the world's #1 marketplace for surplus food. Since its launch in 2016, Too Good To Go has saved over 220 million meals from the bin, the equivalent to 550,000 tonnes of CO2e avoided. According to Project Drawdown (2020), fighting food waste is the key solution to solving the climate crisis.

Visit toogoodtogo.com or follow [@toogoodtogo.uk](https://twitter.com/toogoodtogo) on social media to learn more. **Social Media**

Facebook: British Garden Centres

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Website: www.britishgardencentres.com

Contact

Cassie King - PR Team

cking@britishgardencentres.com

07875 337290



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