



07 June 2023

It's almost showtime - Countdown to BBC Gardener's World Live

The countdown is on to BBC Gardeners World Live at the Birmingham NEC is well and truly underway and with less than ONE week to go, British Garden Centres are delighted to announce some exclusive show offers and social media content over the weekend.

The show, which will be held between 15 – 18 June 2023, is known as the biggest event on the gardening enthusiasts' calendar and is the ideal time to see your favourite gardening experts and brands, marvel at the show gardens and enjoy a day with friends and family.

The UK's largest family-run group British Garden Centres will also be exhibiting at the show; we will be showcasing our impressive range of luxury furniture and accessories, as well as bringing horticulture to the forefront of the show with our impressive and extensive range of plants.

Our plant buyers have given us the lowdown on the top 5 plants no garden should be without that will be on the BGC stand that you can't afford to miss.

- Agapanthus 'Black Jack' 2023's New Plant winner at RHS Chelsea.
- A new red-leaved camellia: Camellia 'Femme Fatale'
- Phalaenopsis 'Bellissimo'
- Trachelospermum jasminoides
- Eryngium 'Big Blue'

As well as this, both British Garden Centres' stands (G168 and G190) will have exclusive show prices and discounts that can be used in stores. There will also be amazing offers on garden furniture, to help make your garden space the perfect paradise.

Leading garden care brand, Westland Horticulture will also be joining the British Garden Centres stand. The Westland team will be on hand to share their expert knowledge and provide any gardening advice you might need.

Hear from the experts

This year's show will also include expert advice and sessions from Monty Don, Carol Klein, Adam Frost, Frances Tophill and Alan Titchmarsh, in the BBC Gardeners' World Live Theatre, sponsored by British Garden Centres. Visitors can also take-home inspiration from the stunning show gardens and border displays and enjoy the weekend



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which is a celebration of everything plants and garden, from design ideas and outdoor living inspiration to tools and accessories.

Social media

On British Garden Centres' Instagram, some familiar faces and gardening influencers will be taking over the channel on each day of the show. Join Hannah, Kirsty, Rachel and Tom who will be posting exclusive pictures and content of BBC Gardener's World Live to our Instagram, including snaps of our exclusive offers, in session with talks and showstopping garden displays. If you can't make the show itself this is not to be missed so, do yourself a favour; follow us at @britishgardencentres from the 15th.

Thursday 15th June – Hannah @gingergrows1

Friday 16th June – Kirsty Ward @my_little_allotment

Saturday 17th June – Dr Rachel Greenhill @rachels.allotment

Sunday 18th June – Tom @dragqueen_gardener

Book now and save 15% on Thursday, Friday and Sunday tickets when you use code BGC15.* Offer ends 11 June.

***Ticket offers valid on adult/over 65s standard entry tickets only. Not valid on Saturday, VIP or 2-day tickets, on added extras, or with any other offer. Ends 23:59 on 11 June 2023. £3.95 transaction fee per e-ticket order, £4.95 per postal order. Details correct at time of sending e-mail.**

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WORD COUNT: 534

Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

Instagram: @BritishGardenCentres



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