



15 August 2023

Get the festival season look in your outdoor space with British Garden Centres

The August bank holiday is approaching quickly and with it comes summer festivals that offer music, activities, food, and fun. If you didn't manage to secure tickets this year, you can still organise a festival-style garden party for your loved ones. All you need are the right accessories, food, and music to create a memorable weekend. To help you get into the festival spirit, British Garden Centres has provided some tips and ideas for throwing a festival-themed garden party at home.

Create cosy nooks

For festival-style garden parties, teepees and wigwams are the perfect options for shelter and a cosy atmosphere. Pitching a tent and sleeping under the starry skies is an iconic part of any British festival, so why not enjoy the great outdoors if the weather is fair? Garden shades and gazebos provide a fun play area for children and a relaxing spot for individuals, families, or friends to unwind. Pop-up gazebos are also commonly seen at festivals and offer shade for food and drink while providing a perfect spot for casual conversations. Adding blankets and cushions around the garden creates a sociable touch to your lawn and allows small groups to mingle comfortably.

Festival styled furniture

If you're looking to create a breathtaking festival vibe in your outdoor space, consider using your garden furniture to create distinct areas and party plans. Bright cushions, blankets, and beanbags can help set the tone. Your local British Garden Centres store should have everything you need to arrange sociable seating for sipping cool drinks or enjoying al-fresco dining. Whether you're hosting a music, food, or sporting festival at home, our rattan or wooden furniture sets provide the perfect social hub. For ultimate relaxation, try a luxurious egg chair or swing seat that will sway you into a peaceful state of mind.

Festival Glow

Create the perfect festival atmosphere with fire pits and chimineas that will light up your evening. Imagine sitting next to a crackling fire, enjoying the company of your loved ones and listening to your favourite music on a cool, starry night. Keep your guests warm all night long with our outdoor patio heaters, which can be placed around your seating area to ensure everyone stays cosy and comfortable.



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Lighting is essential when it comes to setting the mood for a festival. Different lighting styles can provide excellent illumination and highlight various areas of your garden. Festoon and fairy lights are popular choices that you can easily find in your local store, and solar lighting is an eco-friendly option that adds a charming twinkle to your garden after dark. Add a warm, subtle glow to your seating area with the right lighting, and your festival space will be complete.

Festival backdrop

Transform your garden into a colourful, vibrant space by incorporating festival-inspired decor. Flags are a common sight at festivals, so add a touch of festivity to your outdoor space with bright patterns and bunting. Bunting is the ultimate festival decor and can be hung from pergolas, trees or fence panels for a trendy look. It's easy to make and can be crafted from paper, bed sheets, hessian or fabric samples to match your festival theme. Add to the ambience by pairing it with colourful summer partyware, including plates, cups, and napkins. Outdoor rugs and picnic blankets will provide comfort and protect against damp grass while fresh flowers in glass jars make for perfect table centrepieces as your guests eat and socialize. Create a cosy seating area with outdoor bean bags that are both stylish and comfortable, allowing your guests to settle in for a quick chat and complete the festival look.

Festival entertainment

There are many ways to recreate entertainment, and if you're not able to have live musicians at your event, consider creating a playlist of your favourite festival songs to get the same rush of excitement. To make sure everyone's musical preferences are represented, ask your guests for requests or their favourite bands ahead of time.

Outdoor movie screenings have become popular again in recent years, so why not show a blockbuster at your party? Find a dry or sheltered spot in your yard to avoid wind and rain, and make sure it's far enough away from bright lights. To create a screen, all you need is a white sheet pinned to a fence and a wall projector to watch your favourite film.

Another idea is to play outdoor games like Hoopla, Hook a Duck, or Jenga - favourites from childhood that never get old.

Festival Feast

The festival experience is incomplete without the aroma of delicious food wafting through the air. Our collection of gas and charcoal barbecues will help you create delectable meals that are easy to eat, like hot dogs, BBQ ribs, roast chicken, burgers, and salads, which are always crowd-pleasers. Homemade pizzas are a festival favourite, and our



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pizza ovens are perfect for a communal cooking experience. Guests can customize their pizzas with various toppings and have them served within minutes to enjoy in the warm evening sun. To keep your guests hydrated, fill a wheelbarrow or trug with ice and store all your beer and cider in it. You can also offer a selection of mixers such as cola, lemonade, and fruit juices to make sure everyone has something to drink.

Summer festivals are a great opportunity to unite people and create lasting memories. We hope our exciting ideas to help make your upcoming gathering unforgettable!

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Notes to Editors:

About the business:

British Garden Centres (BGC) is the UK's largest family-owned garden centre group with 62 centres around the country. The group is owned and led by The Stubbs family, who also own and operate Woodthorpe Leisure Park in Lincolnshire.

BGC was launched in 1987 with the opening of Woodthorpe Garden Centre funded by brothers Charles and Robert Stubbs. Since 2018 it has expanded rapidly with the acquisition of 50 garden centres allowing it to grow from its heartland to the business it is now with 62 garden centres spread from Carmarthen to Ramsgate, Wimborne to East Durham.

The group has a team of 2,700 colleagues working across the garden centres, restaurants, 2 growing nurseries, 4 distribution centres and Woodthorpe Leisure Park and Woody's Restaurant & Bar.

Social Media

Facebook: British Garden Centres

Twitter: @BGCentres

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