

British Garden Centres is rapidly growing in the West Midlands

In April 2022, British Garden Centres, the UK's largest family-run group, launched their 61st garden centre in Hatton, Warwick. This is the 12th centre in the Midlands and the 2nd new addition in the region this year. This region is served by many British Garden Centres, including Albrighton, Wolseley Bridge, Newton Regis, Woodborough Green, Bridgnorth, Bournville, Coventry, Bromsgrove, Studley, Charlecote and Burford House Garden Centre.

The group was started by brothers Charles and Robert Stubbs in the 1980s when they opened their first centre in Lincolnshire. It has gone on to become the UK's largest family-run garden centre business. Plants are at the heart of everything they do – they sold over 8 million of them in 2021.

Iain King, Operations Director, said "It's so great to see such a large number of garden centres in this region. We have grown to this size in the last four years and it's great to continue the garden centre growth".

The group launched its customer Family Card a year ago and membership, free to all its customers, has grown to over 300,000 already. "Being a family-owned and run company, and the ethos that brings," Iain continued, "is at the heart of everything we do. The success of The Family Card has allowed us to extend our 'family' all across the Midlands".

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